

SPONSORSHIP PROPOSAL

Introduction

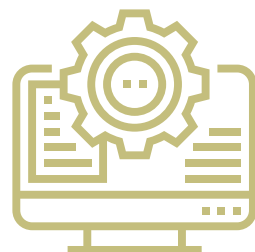
The Bridge Builder Collective, a 501(c)(3) nonprofit organization, is excited to partner with Best Buy and The Bethlehem Center to bring Geek Squad Academy to Chattanooga in 2025. Since our founding in 2023, we have been committed to empowering underrepresented youth through education and mentorship, providing access to STEAM education and career exploration opportunities.

This free, two-day STEAM camp will offer 150 students (ages 10-18) hands-on experiences in science, technology, engineering, arts, and math. Hosted at The Bethlehem Center, the program ensures accessibility by offering meals and necessary materials at no cost to participants.

We invite sponsors to support this initiative and help create an engaging, impactful learning opportunity that equips Chattanooga's youth with essential skills for the future.

Event Details

- **Dates:** The camp will be held from July 30th - 31st, with July 29th serving as the setup day for Best Buy employees and volunteers.
- **Location:** The Bethlehem Center, 200 W 38th St, Chattanooga, TN 37410
- **Participants:** 150 kids, ages 10-18
- **Volunteers Needed:** 45 (15 per day)
- **Provided:** Breakfast (8:00-9:00 AM), lunch (11:00 AM-12:00 PM), t-shirts, and interactive STEAM activities
- **Website:** www.bridgebuildercollective.org/steam





Tentative Schedule

Day	Time	Activity
Tuesday (Setup Day)	7:00 - 7:30am	Academy event managers arrive
	8:00am	Equipment delivery
	10:00am	Instructors arrive for setup
	11:00am - 12:00pm	Lunch
	4:30pm	Best Buy employees depart, rooms locked
Wednesday (Camp Day 1)	7:00am	Event managers arrive
	7:30 - 8:00am	Instructors arrive
	8:00 - 9:00am	Breakfast
	9:00 - 9:30am	Camp starts
	11:00am - 12:00pm	Lunch
	3:30pm	Camp Ends
	5:00pm	Best Buy employees depart, rooms locked





Day	Time	Activity
Thursday (Camp Day 2)	7:00 am	Event managers arrive
	7:30 - 8:00am	Instructors arrive
	8:00 - 9:00am	Breakfast
	9:00 - 9:30am	Camp Starts
	11:00am - 12:00pm	Lunch
	3:30pm	Camp Ends
	5:00pm	Equipment pickup, Best Buy employees depart

Why Sponsor?

By sponsoring Geek Squad Academy 2025, you will:

- Support Chattanooga's youth by providing access to a high-quality STEAM education program.
- Align your brand with community empowerment, innovation, and workforce development.
- Gain brand visibility through event materials, media, and engagement opportunities.
- Demonstrate your support for expanding STEAM education opportunities for Chattanooga's youth.





Sponsorship Levels

Level	Investment	Benefits
Presenting Sponsor	\$10,000	"Presented by" branding, speaking opportunity, large logo placement, press release & social media recognition, engagement with students
Innovation Sponsor	\$5,000	Logo placement on signage & website, social media recognition, branded giveaways, event kickoff acknowledgment
Tech Champion	\$2,500	Logo on website, social media & event recognition, banner name placement, option to provide branded materials
Education Advocate	\$1,000	Name recognition on materials & website, group sponsor appreciation post, option for in-kind donations
Community Supporter	\$500	Website acknowledgment, social media appreciation post





Event Budget & Sponsorship Impact

Our total event budget is \$16,140, covering essential expenses such as meals, t-shirts, incidentals, and volunteer support. Below is a breakdown of costs:

Expense Category	Estimated Cost (\$)
Meals for Kids, Volunteers, & Best Buy Staff	\$8,640
T-Shirts for Kids & Volunteers	\$3,900
Incidentals & Cleaning	\$1,500
Volunteer Support & Supplies	\$600
Marketing & Outreach	\$1,500
Total Budget	\$16,140

Your sponsorship will directly fund these critical needs and help make this event a success!

How to Get Involved

We invite you to support Geek Squad Academy 2025! Not only can you contribute monetarily, but we also encourage organizations to have their employees volunteer for the event. To become a sponsor or sign up as a volunteer, please contact Tra Armstrong at contact@bridgebuildercollective.org. For more details on sponsorship opportunities and event updates, visit www.bridgebuildercollective.org/STEAM.

Thank you for your commitment to empowering Chattanooga's youth! We would love to partner with you to bring Geek Squad Academy to life!