

# SPONSORSHIP PROPOSAL

Saturday, October 4, 2025  
Tennessee Aquarium



## NOOGA ROYALE CASINO FUNDRAISER GALA

**Cocktail Hour**  
5pm - 6pm

**Banquet & Gaming**  
7pm - 10pm





**SAVE THE DATE**  
**SATURDAY, OCTOBER 4, 2025**  
**TENNESSEE AQUARIUM**



**NOOGA ROYALE**  
**CASINO FUNDRAISER GALA**

**Event Schedule**

**Cocktail Hour: 5:00 PM - 6:00 PM**

Enjoy drinks, networking, and light conversation to kick off the evening in style.

**Banquet & Gaming: 7:00 PM - 10:00 PM**

Savor a three-course meal, followed by exciting casino games and entertainment throughout the night.

**Event Highlights**

- Black Tie Event** - Dress to impress for an elegant evening
- Casino games, door prizes, 3-course meal, and complimentary spirits**
- Recognition of sponsors and The Bridge Builder Collective's accomplishments**

**Purpose**

Supporting impactful programs like the Omega Lamplighters Mentoring Program and Dr. Marvin Lott Scholarship Program.

**Sponsorship Opportunities**

Sponsorship levels available, with customizable options to fit your needs.

**Contact Information**

**Tickets & Sponsorship Inquiries: [noogaroyale@bridgebuildercollective.org](mailto:noogaroyale@bridgebuildercollective.org)**

**Call to Action**

- Sponsorship Opportunities Available Now! Align your brand with community empowerment—become a sponsor and make an impact today.**



[www.NoogaRoyale.org](http://www.NoogaRoyale.org)

# Welcome

## TRAVAAR ARMSTRONG

President & Founding Member  
The Bridge Builder Collective

It is my pleasure to welcome you to the **Nooga Royale: Casino Fundraiser Gala**, a signature event hosted by The Bridge Builder Collective. This exciting evening is more than just a night of entertainment; it is a powerful opportunity to contribute to meaningful programs that uplift our community. As a 501(c)(3) nonprofit, we rely on the generosity of partners like you to drive our mission of fostering education, mentorship, and economic empowerment. We invite you to join us in making a tangible impact while enjoying a night of fun, connection, and giving back. Together, we can build a stronger, more connected community.



## Why Sponsor Us

- **501(c)(3) Nonprofit Impact:** Your sponsorship is tax-deductible and directly supports our programs, which have distributed \$10,000 in scholarships and empowered countless individuals through mentorship and community development initiatives.
- **Community-Focused Mission:** The Bridge Builder Collective is dedicated to creating sustainable, community-driven solutions that promote education, economic development, and workforce readiness, benefiting individuals and families across the Chattanooga region.

Your support of **Nooga Royale** will not only enhance the evening's festivities but will also leave a lasting legacy through our collective efforts to uplift the community. Together, we can continue to make a difference and strengthen the programs that matter most. We look forward to partnering with you for a brighter future.

*-Travaar L. Armstrong*

# About Us



The Bridge Builder Collective is a 501(c)(3) nonprofit organization dedicated to strengthening communities through mentorship, education, and economic empowerment. Our programs focus on bridging gaps and creating opportunities that inspire growth and long-term success for individuals and families in Chattanooga. Together, we're building a brighter future, one connection at a time.

## Featured Programs & Initiatives



### Dr. Marvin Lott Scholarship Program

In 2024, \$5,000 was awarded to two students, with another \$5,000 planned for 2025, providing crucial financial support to help students pursue higher education and achieve their goals.



### Omega Lamplighters Mentoring Program

The Omega Lamplighters Mentoring Program provides young men with year-round mentorship, leadership development, and life skills, empowering them to reach their full potential through hands-on activities and community engagement.



### Workforce Development

The Workforce Development program equips college students with the skills and experiences needed for career success, including resume writing, interview preparation, and real-world professional opportunities.

# Expanding Our Reach

As we continue to grow, The Bridge Builder Collective is committed to expanding our reach through additional programs that address vital needs within our community. These initiatives further our mission to empower individuals and foster meaningful connections, ensuring long-term impact and success for those we serve.



## Baseball With Da Bruhz

Baseball With Da Bruhz is an annual event that provides local youth with the opportunity to attend a Chattanooga Lookouts game, fostering mentorship and community engagement. Through this experience, young participants build positive relationships with role models while enjoying America's favorite pastime.



## Bridge Builder Cookout

The Bridge Builder Cookout is a community event that brings together families, mentors, and local leaders for a day of fellowship and fun. Through food, games, and meaningful conversations, this event strengthens bonds and supports The Bridge Builder Collective's mission of building lasting connections.



## Scenic City Football Championship

The Scenic City Football Championship is a local high school competition that celebrates athletic excellence while promoting sportsmanship and community pride. Each year, the winning team is awarded a trophy and a celebratory pizza party, recognizing their hard work and dedication.

# Event Overview

Nooga Royale: Casino Fundraiser Gala is an elegant evening designed to bring together community leaders, philanthropists, and supporters for a night of entertainment and giving back. With live casino games, music, and fine dining, the event offers a unique opportunity to have fun while supporting The Bridge Builder Collective's impactful programs. Funds raised during Nooga Royale will go directly toward initiatives that promote mentorship, education, and community development, ensuring that we can continue to make a lasting difference in Chattanooga.



Enjoy a full casino experience with professional dealers and authentic games.



Network with local influencers, community leaders, and philanthropists.



Enjoy live entertainment throughout the night, including a DJ, performances by a mentalist, and exciting door prizes awarded every 30 minutes.

# Event Timeline

Below is the schedule for the **Nooga Royale: Casino Fundraiser Gala**. We've crafted an evening filled with entertainment, networking, and opportunities to give back. Please review the timeline to ensure you don't miss out on any of the exciting activities planned for the night.



## Cocktail Hour (5pm - 6pm)

Kick off the evening with a sophisticated cocktail hour, where guests can mingle and enjoy a selection of premium beverages and hors d'oeuvres. This is the perfect opportunity to network, meet fellow attendees, and set the tone for an unforgettable night of entertainment and philanthropy.



## Banquet (6pm - 7:15pm)

The banquet portion of Nooga Royale will be a brief yet memorable experience, offering a delicious meal and a chance to hear from keynote speakers who will highlight the programs supported by The Bridge Builder Collective. While concise, this part of the evening is designed to inspire and remind us of the meaningful impact we're creating together.



## Gaming & Entertainment (7:15pm - 10:00pm)

After the banquet, the real excitement begins with a full lineup of entertainment and gaming. Guests can enjoy a lively DJ setting the perfect atmosphere while testing their luck at the casino tables with professional dealers. Adding a touch of magic to the night, a talented mentalist will roam the crowd, captivating attendees with mind-bending performances. Guests will also have the unique opportunity to tour the exhibits of the Aquarium, adding an enchanting and educational twist to the evening. It's an evening of fun and thrills, designed to keep everyone engaged and entertained.

Sponsors of **Nooga Royale** will enjoy prominent brand visibility throughout an evening of high-end entertainment, including a DJ, casino games, and a mentalist performance. This exciting event offers sponsors an unmatched opportunity to connect with local influencers and community leaders while supporting impactful programs.

# Sponsorship Opportunities

Our sponsorship packages offer a range of opportunities to showcase your brand while supporting community-focused initiatives. From exclusive naming rights to digital ads, each level provides valuable exposure to a targeted audience. Sponsorships are customizable to meet your business needs, ensuring a partnership that delivers impact and visibility.



## Crown Jewel Sponsor - \$20,000

As the Crown Jewel Sponsor, your logo will receive premier exposure on the event website, materials, and entrance. You'll enjoy exclusive access with two reserved tables (18 seats), drink tickets, a three-course meal, and "funny money" for all guests to enjoy casino gaming. This sponsorship includes a full-page ad in the digital program, prominent mentions across social media and event communications, and the opportunity to give a brief presentation. You will also receive naming rights for a specific event section, along with verbal recognition and a commemorative plaque in honor of your support.



## Cocktail Hour Sponsor - \$15,000

As the Cocktail Hour Sponsor, your logo will be featured on the event website, materials, and signage during the cocktail hour. You'll enjoy two reserved tables (18 seats) with drink tickets, a three-course banquet meal, and "funny money" for your guests to enjoy casino gaming. This sponsorship also includes a full-page ad in the digital program, mentions across social media and event communications, along with exclusive verbal recognition during the cocktail hour.



## High Roller Sponsorship Level - \$10,000

As a High Roller Sponsor, your organization will receive prominent exposure with your logo on our website, event materials, and promotions. Enjoy exclusive access with a reserved table for nine guests, including drink tickets, a three-course meal, and "funny money" for gaming. This sponsorship also includes a full-page ad in the digital ad book, social media mentions, and a featured article or interview highlighting your support. Engage with us through personalized collaboration opportunities, and be recognized with a commemorative plaque and acknowledgment during the event.



## Jackpot Table Sponsorship Level - \$6,000

As a Jackpot Table Sponsor, your logo will be featured on event materials, and you'll enjoy a reserved table for 9 guests, each receiving 4 drink tickets and a three-course meal. Guests will also receive "funny money" for casino gaming and have chances to win exciting door prizes. This sponsorship includes a full-page ad in the digital ad book, recognition on social media, a mention in a website article, and networking opportunities throughout the evening. A commemorative plaque will be awarded as a token of appreciation.



# Sponsorship Opportunities



## Royal Flush Sponsorship Level - \$4,000

As a Royal Flush Sponsor, your name will be featured on the event website, with seating for 4 guests, each receiving 4 drink tickets and a three-course meal. Guests will also receive "funny money" for casino gaming and chances to win door prizes. This sponsorship includes a full-page ad in the digital ad book, social media and newsletter mentions, invitations to networking events, verbal recognition, and a commemorative plaque in honor of your support.



## Prize Sponsorship: In-Kind Donation - (\$500 + Value)

As a Prize Sponsor, your name will be featured on the event website, acknowledged on social media, and you'll have the opportunity to present the donated prize during the event.



## Gaming Table Sponsorship - \$500

For a \$500 Gaming Table Sponsorship, your logo will be prominently displayed on a dedicated gaming table sign, with a mention on social media and a listing in the event program.



## Exclusive Sponsorship - \$250

Includes a full-page ad placement in the digital ad book for maximum exposure. Your ad will reach all event attendees and be promoted across online platforms, ensuring your brand stands out and aligns with the impactful community initiatives supported by Nooga Royale.



## Premium Sponsorship - \$175

Includes a 1/2 page ad placement in the digital ad book, offering expanded visibility. Your ad will be shared with event attendees and across online platforms, providing a valuable opportunity to promote your brand while supporting the Nooga Royale event.



## Spotlight Sponsorship - \$100

Includes a 1/4 page ad placement in the digital ad book, shared with event attendees and across online platforms. A great way to promote your brand while supporting the Nooga Royale event and its community initiatives.



## Customized & Prize Sponsorships

For Prize Sponsorships or custom options, contact [noogaroyale@bridgebuildercollective.org](mailto:noogaroyale@bridgebuildercollective.org). We'll be happy to tailor sponsorships to fit your needs. For payments over \$1,000, send checks to:

The Bridge Builder Collective  
6111 Shallowford Rd. Ste 105D #1119, Chattanooga, TN 37421

# Thank You & Next Steps

Thank you for considering sponsorship opportunities with the [Nooga Royale: Casino Fundraiser Gala](#). Your support helps drive impactful programs that benefit our community.

To secure your sponsorship or discuss customized options, please contact us at [noogaroyale@bridgebuildercollective.org](mailto:noogaroyale@bridgebuildercollective.org). We look forward to partnering with you to make this event a success!



CONTACT US

### Contact Us:

- Reach us directly at [noogaroyale@bridgebuildercollective.org](mailto:noogaroyale@bridgebuildercollective.org)
- Call us at 423-464-6522
- Send mail to: The Bridge Builder Collective:  
9515 Lee Hwy, Ste B #163, Ooltewah, TN 37363

LEARN MORE



### Learn More:

Visit our website at [www.bridgebuildercollective.org](http://www.bridgebuildercollective.org) to explore our programs and initiatives



### Stay Connected:

Subscribe to our monthly newsletter for the latest updates on our programs, events, and community impact

